



Privacy Notice for Bitkub NFT Creative Studio User Bitkub Blockchain Technology Co., Ltd.

BITKUB Blockchain Technology Co., Ltd (“Company”) respects and recognises the importance of the right to privacy and the protection of your personal information and to make your personal information protected in accordance with the Personal Data Protection Act B.E.2562 law, this Privacy Notice has therefore created and published in order to inform you regarding the collection, use and disclosure of personal information (collectively, "Processing").

1. The person whom the Company collects personal information

Creative Studio User means natural person as follows:

- (1) person who use or will use the Bitkub NFT Creative Studio service from the Company or contact the Company for the information of such service or receive the advertisement relevant to the Company’s service;
- (2) person who relevant to or representative of the juristic person whom use or will use the Bitkub NFT Creative Studio service such as executive, director, employee, agent, representative, or other related natural person who is a contact person, person who acts on behalf of juristic person, or person whose personal information shown on the relevant business document with the Company.

2. Personal information which the Company collects, uses, and discloses

The Company collects, uses, and discloses various types of personal information which can be divided as follows:

- (a) **Identity information** such as name, middle name, surname, identification card number, signature, and a copy of the identification document
- (b) **Photo and video information** such as NFT profile picture
- (c) **Working and educational information** such as your NFT on NFT store
- (d) **Contact information** such as email, phone number, address, and social media account
- (e) **Technical information** such as Wallet Address, NFT information, store address
- (f) **Transaction and finance information** such as bank account name, bank account number, transaction on blockchain, NFT transaction history, BCS transaction history

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- (g) **Service relevant information** such as NFT holding information, reward redemption information, NFT auction information, Gashapon payment information, Whitelist rights information, Redemption activity information, Voting and Poll activity information, NFT airdrop information, Bitkub NFT login history, and NFT store opening history
- (h) **Legal obligation information** such as police warrants
- (i) **Contract relevant information which personal information appeared** such as a power of attorney

Remark: In general, we unintentionally collect and use sensitive information on your identification card such as religion and blood type. In the event where you must send a copy of your identification card to us, please cover such information, if not, we may cover your sensitive information for your privacy and security reasons.

3. Source of personal information

The Company collects your personal information from various sources for the performance of the contract, for compliance with the legal obligation, and for the purpose of legitimate interest pursued by the Company or by a third party or other stakeholders. In this regard, the Company may collect your personal information as follows:

1. The Company collects your personal information directly from you by using the Company's application and website or by contacting the Company's contacting platform such as email, Facebook, Line, and phone calls or participating in the Company's activities;
2. The Company collects your personal information from business operations.

4. Collecting, using, and disclosing personal information

The Company collects, uses, and discloses your personal information under the legal bases or exceptions of the Personal Data Protection Act B.E. 2562 including for the performance of the contract, for compliance with the legal obligation, and for the purpose of legitimate interest pursued by the Company or by a third party or by other stakeholders.

Using the Bitkub NFT service, the Company may disclose some of your personal information to the third party for service operation. In this regard, the Company shall take the necessary measures to ensure that your personal information is

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disclosed, transmitted, and/or transferred only to the extent necessity and in accordance with the law.

The table of the purpose of use and disclose or transfer your personal information to third party

The purpose of processing	Type of information	Legal bases and exception	Disclosure or transfer to third party
Account management and service-providing			
Login to BitkubNFT Creative Studio by connecting the Bitkub NEXT Wallet	(d) Contact information (e) Technical information	For the performance of the contract	None
Minting NFT and verification on Creative Studio	(a) Identity information (b) Photo and video information (g) Service relevant information	For the performance of the contract	None
Opening store for business partner who is the party of contract or MOU with the Company	a) Identity information (c) Working and educational information (d) Contact information	For the performance of the contract	None
Opening store on Creative Studio	a) Identity information (c) Working and educational information (d) Contact information (f) Transaction and finance information	<ul style="list-style-type: none"> For the performance of the contract Legitimate interest 	The Company discloses your information to payment gate way service provider only when you opening the store that selling NFT in Thai Baht

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The purpose of processing	Type of information	Legal bases and exception	Disclosure or transfer to third party
	(Only in case when you are selling NFT in Thai Baht)		
Store opening verification	(c) Working and educational (d) Contact information (e) Technical information	For the performance of the contract	None
Creating Gashapon and verification on Creative Studio	(a) Identity information (b) Photo and video information (e) Technical information (g) Service relevant information	For the performance of the contract	None
Managing the whitelist rights for Gashapon trading	(e) Technical information (g) Service relevant information	For the performance of the contract	None
Token deposit and withdrawal from store wallet	(e) Technical information (f) Transaction and finance information (g) Service relevant information	For the performance of the contract	None
Exchanging token from KKUB to BCS	(e) Technical information (f) Transaction and finance information (g) Service relevant information	For the performance of the contract	None

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Store information and admin management and collecting admin processing log	(d) Contact information (e) Technical information (g) Service relevant information	For the performance of the contract	None
Transferring revenue from selling NFT to store (Thai Baht)	(f) Transaction and finance information (g) Service relevant information	For the performance of the contract	The Company discloses your information to payment gate way service provider for transfer money to store's bank account
NFT creation, redemption and token (BCS) transaction	(a) Identity information (b) Photo and video information (d) Contact information (e) Technical information (g) Service relevant information	For the performance of the contract	None
Issuing tax invoice for store	(a) Identity information (d) Contact information (f) Transaction and finance information	For the performance of the contract	None
Take down notice and complaints management			
Receiving service issue via LiveChat	(a) Identity information (e) Technical information (g) Service relevant	For the performance of the contract	None

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The purpose of processing	Type of information	Legal bases and exception	Disclosure or transfer to third party
	information		
Managing user accounts dispute or lawsuit such as fraud	(a) Identity information (d) Contact information (g) Service relevant information (j) legal obligation information	For compliance with legal obligation	Police office
Take Down Notice management or notification of inappropriate content according to the announcement of the Ministry of Digital Economy and Society	(a) Identity information (d) Contact information (g) Service relevant information (i) Contract relevant information (j) legal obligation information	<ul style="list-style-type: none"> For compliance with legal obligation Legitimate interest 	None
Activity and public relation management			
Organising campaign or activity on Social Media platform such as Facebook, Google Form including sending rewards to customer	(a) Identity information (d) Contact information (e) Technical information	For the performance of the contract	The Company disclose your information to business partner for sending rewards
Sending marketing information via email or Facebook	(a) Identity information (d) Contact information (e) Technical information	<ul style="list-style-type: none"> Legitimate interest Your consent 	The Company discloses your information to marketing service provider for sending marketing email to you

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The purpose of processing	Type of information	Legal bases and exception	Disclosure or transfer to third party
Organising an event including - Registration - Sending rewards - taking photos and - Asking for feedback from event participants	(a) Identity information (b) Photo and video information (d) Contact information (e) Technical information (g) Service relevant information	<ul style="list-style-type: none"> For the performance of the contract Legitimate interest 	<ul style="list-style-type: none"> The Company discloses your information to affiliates company which are Bitkub Captital Group Holdings Co., Ltd. and third party photographer The Company discloses your information to the parcel service provider for sending rewards to you
Internal Management			
Internal audit, complaint management, and prevention of corruption for good internal governance and to ensure transparency and to comply with a legal obligation	(a) Identity information (d) Contact information (f) Transaction and finance information (i) Contract relevant information (j) legal obligation information (k) Sensitive information	<ul style="list-style-type: none"> For compliance with legal obligation Legitimate interest 	The Company discloses your information to relevant government offices
Checking and resolving customer's issues caused by system error	a) Identity information (d) Contact information (e) Technical information	For the performance of the contract	None

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The purpose of processing	Type of information	Legal bases and exception	Disclosure or transfer to third party
System testing	(a) Identity information (d) Contact information (e) Technical information	Legitimate interest	None

Remark: In the event that you disagree to the Company to collect, use, and disclose your personal information which is necessary for the performance of the contract or to compliance with the legal obligation, the Company may not provide the service to you.

5. Sending or transferring your personal information to overseas

- 5.1. The Company may transmit or transfer your personal information to overseas only with the explicit consent or where it is necessary for us to comply with the legal obligation, or for the performance of a contract to which you are a party, or the performance of a contract between the Company or its affiliates and another person or juristic person for the benefit of the owner of the personal information (the data subject).
- 5.2. The Company stores your personal information on servers or cloud computing provided by third party located abroad. In this regard, the Company undertakes to ensure that the service provider has adequate personal information security safeguards.
- 5.3. The Company will comply with the personal information protection laws and take the necessary actions to ensure that your personal information which is sent or transferred to overseas is adequately protected.

6. Personal information storage time period

The Company will store your personal information only for the period necessary to achieve with the purposes notified above, to comply with the contract and founding laws, or to exercise legal claims and for the legitimate interests of the Company or other stakeholders as set out in the Company's personal information retention policy. The Company will delete or destroy the personal information or make it anonymous when the personal information is no longer necessary in relation to the

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purpose for which it was collected or processed or when the period specified in the retention policy ends.

7. Personal information security measures

The company values the security of your personal information. The company has put in place appropriate security, technical and administrative measures to ensure that your personal information is not accessed, modified, changed, deleted or destroyed by any unauthorized person. A review of such measures is organized when necessary or when the technology changes to ensure that information security is always effective.

8. Exercising your rights as an information owner

You can exercise the right which you have under the legal basis set out in the Personal Data Protection Act B.E. 2562, relevant law, notice, and regulation including:

- 8.1. **Right to withdraw consent:** You have the right to withdraw the consent to data processing which you have given to the Company at any time as long as your personal information is stored with us unless there is a legal limitation or there is a contract between you and the Company and/or its affiliates that benefit you.
- 8.2. **Right to access your personal information and request to disclose the source of your personal information:** You have the right to access your personal information which we collected, used, and disclosed and have the right to request us to disclose the source of your information.
- 8.3. **Right to ratification:** You have the right to request us to rectify your personal information if it is inaccurate or incomplete.
- 8.4. **Right to erasure your personal information or anonymize information:** You have the right to request us to erase, destruct or anonymize your personal information if your personal information is no longer necessary in relation to the purposes in which they were collected.
- 8.5. **Right to restriction of processing your personal information:** You have the right to request us to restrict the processing of your personal information temporarily when we are in the process of investigating your request to information ratification and/or objection or any other event where your personal information is no longer necessary in use and we must erase or

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destruct your personal information in accordance with the relevant law but you oppose such erasure and request the restriction of the use instead.

- 8.6. The right to information portability in the form of automated mean:** You have the right to request to transmit your personal information to another data controller if the processing is carried out by automated means unless technical conditions do not allow. However, we do not yet have a system to support the exercise of such rights.
- 8.7. The right to object the processing:** You have the right to object the data processing in some event.

However, you may not be able to exercise your right or some exercise may appear to cost you if your request is in the scope of the following:

- (1) It is contrary to or inconsistent with the right set forth in Personal Data Protection Act B.E. 2562, applicable law, or relevant notice;
- (2) It is contrary to law or the court order;
- (3) It effects to the right and freedom of other people;
- (4) It is the dishonest, redundant or unreasonable exercise of right; or
- (5) It has an effect on the investigation exercise of judicial rights or court proceedings, etc.

Please note that the exercise of the right mentioned above may lose you some benefit or privilege from our products and services

You can exercise your right via the Company's LiveChat on website

<https://www.bitkubchain.com/> <https://www.bitkubnft.com/>

Email bitkubchain@bitkub.com or

Facebook <https://www.facebook.com/bitkubchainofficial>

9. Notification of changes

The Bitkub Group Companies value the respect of your privacy and the accuracy of your personal information. If your personal information has changed, please inform the Company and/or its affiliates immediately.

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10. Right to investigate and file a claim

In the event where you find that the Bitkub Group Companies has incorrectly processed your personal information or that the personal information breach has occurred, you have the right to complain to the expert committee which is responsible for considering the complaint under the Personal Data Protection Act B.E.2562 or claim a lawsuit and request to investigate the action that violates personal information according to the rights that you have according to the law.

11. Contact details

- **BITKUB BLOCKCHAIN TECHNOLOGY Co., Ltd.** 2525 FYI Center Building 2, 11th Floor, 2/1101-2/1107 Units, Rama IV Road, Klong Toei Sub-district, Klong Toei District, Bangkok 10110 Tel. 02-032-9533 email bitkubchain@bitkub.com
- **Data Protection Officer:** 2525 FYI Center Building 2, 11th Floor, 2/1101-2/1107 Units, Rama IV Road, Klongtoey Sub-district, Klongtoey District, Bangkok 10110 email dpo_bbt@bitkub.com

This Privacy Notice is updated on 2 January 2024

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